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APOTHECARY COSMETICS

SECRETO

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È
Diverso
APOTHECARY COSMETICS

APOTHECARY COSMETICS

ÈDiverso arose from the merging of tradition and innovation, two concepts that merge with care and dedication in each one of our creations. A brand whose philosophy is focused on the development of exclusive products for professionals. We redefine the elaboration method of our different cosmetic lines, basing on the properties of the essential ingredients from nature.

Apothecary, as a profession, may date back to the year 2600 b.C, in the ancient Babilonia, from where one of the first registers of the apothecary practice dates.

Historians found clay tablets with medical writings which registered the symptoms, the prescriptions and the instructions for its development. Furthermore, the Ebers papyrus from the ancient Egypt, written over the year 1500 b.C., contains a collection of more than 800 prescriptions and ancient recipes for the apothecaries at the time.

ÈDiverso comes back to the ancestral origins to create the best professional products based on the properties of the ingredients, which have proved along the centuries, the effectiveness of their properties, rediscovering, thanks to the innovation, new traditional reformulations for the hair care.

We opt for the technology and the innovation as a way and channel to offer continuously new solutions for the professionals. Handicrafts and innovation join in our method to end up creating the most exclusive and neat products of the market.



NATURE ESSENCE

ARGAN OIL

It is an oil rich in vitamins C and E and essential fatty acids such as omega 3 and 6, with important properties for your hair.

It helps to keep the hair structure intact, providing strength and flexibility. It moisturises the hair, giving it shine, softness and brightness. It also maintains the colour among the colouring services



OLIVE OIL

Thanks to its vitamin C and E content, it is a great antioxidant that helps the regeneration of the capillary structure, nourishing it in depth during the colouring and bleaching process, while also preventing hair ageing.

It contains essential fatty acids that nourish and hydrate the hair deeply and prevent frizz.

MACADAMIA OIL

It is an oil rich in oleic and linoleic acids, vitamin E and sterols, which give it very softening and soothing properties.

It moisturises and strengthens dry and brittle hair. In addition, thanks to the palmitoleic acid, frizz is prevented.



DESERT-DATE OIL

It is an oil rich in omega 6, which gives it emollient, moisturising and protective properties.

Softens, protects and repairs brittle and devitalised hair, enhancing as a result a unique colour for its shine and durability.



MENTHOL

It is a natural compound found in the oils of some species of mint. Thanks to its refreshing and soothing properties, it relieves the scalp skin, giving it an excellent sensation of freshness and well-being.

CORN GRAIN

Proteins and amino acids in corn kernels promote the reconstruction of the hair's protein bonds, which are damaged when they go through bleaching.

It repairs and protects hair, keeping it away from frizzing, getting soft and silky hair as a result.



PLEX[®] TECHNOLOGY[©] BETA-D-FRUCTOSE OLIGOSACCHARIDES

It is an innovative molecule with natural origins which protects hair in technical treatments, it acts on the parameters that determine both the strength and the beauty of hair.

SILK POWDER

Thanks to fibroin and the eighteen amino acids of which it is made up, this “magic” ingredient moisturises, nourishes, softens, repairs and illuminates the hair. Its chemical composition is quite similar to that of hair and skin, so it becomes a very effective nutrient for both.



ANTHRACITE POWDER

It is a mineral coal with bright black colour. One of its multiple uses in the cosmetics world is about “bleaching”. Included in the bleaching powder, it helps to get a soft tone of greater purity and it removes the unwanted orange reflections.





TINCT.

TINCT. SINTHII

TINCT. SEM. COLCHICI

TINCT. ZINGIBERIS

TINCT. BELSENERII

VALERIANAS ZINCI

PULV. SCAMMONII

RES. JALAPAE

TINCT. TRAMONII

SPIRITUS LAVEND. COMP.

TINCT. ER. AET.

ACIDUM CHLORH. DIL.

SS. CT.

AETH. ACETIC.

GENTIAN. TINCT.

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TINCT.

CHINA TINCT.

EDSOT.

SCILL. TINCT.

IL. AC.

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TINCT. RATANHIAE

TINCT. LOBELIAE

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CALC. HYPOPH.
CYANID ZINCI

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PIL.
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VALERIAN
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LACTIC

E. Diverso
SILVER
SHAMPOO
E. Diverso
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ETHER
PH. ALCOHOL
TAB.
SULPHURIS
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ZINC

TINCT.
ANN. IND.
BENZIN
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BALS.
OPPO. LIQUID
ARSENIC.
FOWLER
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FER. LIQUID
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CUPRI
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CHIN. FLAV.
CHLOR.
SODII DEPURATI
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VALERIAN.



TREATMENTS

Hair has been protagonist of different myths along the history. It is said that it is the extension of our skin, which even protects our body. It is the memory of our organism and our social message.

It is a powerful weapon of human beings which carries the soul, and thus becomes a form of self-expression.



The hair care is an unconscious necessity, result of its combination with the human strength and health. They change the tradition of traditional hairdressing treatments into a wide legacy from which taking references when elaborating products based on the ancient treatments.

We add innovation to the traditional treatment methods of hair care, in order to offer to the hairdressing professionals a unique line of products for treatment which adapts to any kind of hair and their necessities. This way, we improve the results to obtain a healthy, strong and bright hair.



TREATMENTS





ARGAN OIL TREATMENT

10 ml, 50 ml and 100 ml

Treatment on Argan oil, ideal for any kind of hair, which repairs and strengthens, specially the damaged, delicate and brittle hair.

It hydrates and nourishes hair deeply without overburdening or weighing it down, even fine hair, providing it a healthy and fresh aspect.

Instructions for use:

Apply over the wet or dry hair after removing the water excess with a towel. Massage a small amount into the hands and distribute it uniformly along the hair. Do not rinse. Go ahead with the regular brushing.



TREATMENTS

MAGIC INSTANT RESTORE

10 x 12 ml

Instant restructuring lotion, ideal for very dry or damaged hair.

It gives body and elasticity to damaged hair. It reshapes hair from the inside, giving an extra softness.

Instructions for use:

Distribute uniformly over wet and cleaned hair, after removing wetness with a towel. Brush for improving its distribution. Let it act for a few minutes. Rinse thoroughly and go ahead with brushing.



FOR ALL SPRAY

150 ml

Treatment in spray with no rinse, ideal for any kind of hair.

It gives hair 12 real benefits in just one product:

- 1) It repairs dry and damaged hair
- 2) It eases unravelling
- 3) It gives brightness
- 4) It moisturises and nourishes hair
- 5) It prevents the frizz effect
- 6) It gives body and volume
- 7) It increases the duration of the hairstyle
- 8) It prevents the emergence of split ends
- 9) It protects hair from UV rays
- 10) It keeps hair soft and silky
- 11) It eases the use of hair irons and tweezers
- 12) It protects from heat

Instructions for use:

Over the wet hair, spray uniformly on an approximate distance of 20 cm. With no rinse, go ahead with brushing. Over wet hair, spray on the palm of your hand and distribute uniformly from mid to ends.





REPAIR SHAMPOO

10 ml, 250 ml and 1000 ml

Instructions for use:

Apply over wet hair. Massage gently, distributing the product evenly throughout the hair. Rinse thoroughly. Repeat the process if necessary.

Repairing shampoo formulated with Argan oil indicated for very dry or very damaged hair.

Its formula nourishes, repairs and restructures the hair from the inside, providing exceptional softness and shine.

REPAIR CONDITIONER

10 ml, 250 ml and 1000 ml

Repairing conditioner formulated with Argan oil, ideal for very dry or damaged hair.

It nourishes, repairs and restructures hair from the inside. It leaves hair soft and exceptionally shiny, easy to detangle and comb.

Instructions for use:

Apply after shampooing and towel drying. Distribute uniformly. Leave the formula to act for 2 to 3 minutes. After this time, rinse thoroughly.



DEEP RESTORE TREATMENT

10 ml, 250 ml and 500 ml

Deep restorative treatment formulated with Argan oil based, indicated for very dry or damaged hair.

It rebuilds the hair fibre by strengthening it from the inside. It restores and repairs the hair, providing extra nourishment.

Instructions for use:

Apply to washed hair and water removed with a towel. Distribute uniformly from mid-lengths to ends. Leave on for 3 to 5 minutes. Rinse thoroughly.



TREATMENTS

HYDRATION SHAMPOO

10 ml, 250 ml and 1000 ml

Moisturising shampoo formulated with Argan oil for any kind of hair.

It restores hydration and hydrolipidic balance, it restores elasticity to the hair, providing shine and vitality. It leaves hair soft and full of life.

Instructions for use:

Distribute on damp hair. Apply with a gentle massage and spread the product uniformly. Rinse thoroughly. Repeat the process if necessary.



HYDRATION CONDITIONER

10 ml, 250 ml and 1000 ml

Moisturising conditioner ideal for all hair types formulated with Argan oil.

It facilitates detangling while softening and moisturising the hair, giving it greater elasticity.

Instructions for use:

Apply to clean hair and water removed with a towel. Distribute uniformly with the help of a comb. Leave the formula to act for 2 to 3 minutes. Rinse thoroughly.

INTENSE HYDRATION TREATMENT

10 ml, 250 ml and 500 ml

Intense moisturising treatment formulated based on Argan oil suitable for all hair types.

It revitalises and moisturises hair for vitality, body and natural shine. It increases elasticity without weighing hair down and makes it easy to detangle without breaking the hair.

Instructions for use:

Apply to washed hair and water removed with a towel. Distribute uniformly from mid-lengths to ends. Leave on for 3 to 5 minutes. If further hydration is desired, leave the formula to work for 10 minutes. After this time, rinse thoroughly.



SILVER SHAMPOO

10 ml, 250 ml and 1000 ml

Silver shampoo suitable for white or bleached hair.

It revives and intensifies cool tones by neutralising yellowish tones. It leaves hair soft, docile and vital.

Instructions for use:

Apply to damp hair. Massage gently and distribute the product uniformly. Rinse thoroughly. Repeat the process if necessary. Wash hands immediately after using the product in order to avoid purplish colouring of the hands.



TREATMENTS



VOLUME SHAMPOO

10 ml, 250 ml and 1000 ml

Volumizing shampoo formulated with argan oil, suitable for fine hair or hair without volume.

It gives body and volume, revitalising and giving hair exceptional dynamism and movement.

Instructions for use:

Apply to damp hair. Massage gently, spreading the product uniformly. Rinse thoroughly. Repeat the process if necessary.

VOLUME CONDITIONER

10 ml, 250 ml and 1000 ml

Volume conditioner formulated with Argan oil, suitable for fine hair or hair without volume.

Conditions, softens and facilitates detangling and styling, leaving hair full of vitality, body and volume.

Instructions of use:

After shampooing, remove excess moisture with a towel, spreading the product uniformly throughout the hair. towel, spreading the product evenly throughout the hair and leave it to act for 2 to 3 minutes. After this time, rinse thoroughly.



NO LOSS SHAMPOO

10 ml, 250 ml and 1000 ml

Stimulating shampoo for hair loss prevention enriched with mallow blossom.

It gently cleanses the scalp and hair and strengthens the hair structure. It gives hair strength and density.

Instructions for use:

Distribute onto damp hair. Massage well into scalp and hair leaving on for a few minutes. Rinse thoroughly. Repeat the process if necessary.



NO LOSS TREATMENT

10 x 12 ml

Stimulating hair loss prevention lotion enriched with mallow blossom.

Combats hair loss and strengthens the structure of weakened hair. It tones up and invigorates the hair from the hair bulb, promoting the well-being of the hair structure.

Instructions for use:

Distribute the required amount of lotion uniformly over the cleaned scalp. Massage the entire scalp with your fingertips. Without rinsing, proceed with styling.

360 SHAMPOO

10 litres

Frequent use shampoo enriched with Argan oil.

Ideal for all hair types. It gives softness and shine to hair. It respects the hair fibre, rebalancing the pH of the scalp.

Instructions for use:

Apply a small amount of product to damp hair. Massage to promote distribution. Rinse gently. Repeat the process if necessary.



ALCABA



DO





In Ancient Egypt, they washed the hair by mixing water with citrus juices, which dissolved the hair's fatty oils to make hair soft and smooth.

The Egyptians also used beeswax to fix the shape of their hairstyles, they used walnut oil for moisturised and shiny hair; and a continuous set of rituals based on the use of natural ingredients to achieve the perfect coating.

Not only in Ancient Egypt, but also in hundreds of civilisations throughout history, hair has been a protagonist in the form of expression, looking for natural solutions to achieve the best hairdressing results.

From these habits, our inspiration was born to design a line of finishing products line, which offers the best solutions, adapted to the different needs of each type of hair.



COATING



DEFINITION CURL CREAM

10 ml and 250 ml

It shapes and defines curls in a natural way, achieving bouncy, elastic curls and full of life. It eliminates frizz and does not weigh down the hair.

Instructions to use:

Apply to clean, damp hair for more curl definition; or apply to dry hair after styling.

DEFINITION HYDRATION CREAM

10 ml and 200 ml

Moisturising straightening styling cream suitable for all hair types.

It reduces the frizz effect and prolongs the duration of straight hair, making it easier to style with a soft hold.

Instructions for use:

Apply to washed hair after towel drying. Distribute according to hair type and length. Do not rinse. Continue with the desired hairstyle.



POWERFUL GEL

10 ml and 250 ml

Flexible gel with ultra-strong and long-lasting hold to achieve the desired hair style.

It leaves no residue.

Instructions for use:

Apply a small amount with your hands onto dry or damp hair.

MATT WAX

100 ml

Matt styling wax that shapes the hair and keeps it moisturised.

It does not weigh hair down and leaves no residue.

Instructions for use:

Distribute a small amount by massaging gently with your hands and then apply to damp or dry hair.



QJP GRAVITY BLACK

60 ml



Black instant volume powder.

New generation powder that gives hair body and volume without weighing it down. Ideal for modelling and sculpting the most avant-garde and sophisticated looks.

Instructions for use:

Distribute from the roots of dry hair to create instant volume. If the objective is to achieve total volume while structured, apply to mid-lengths and ends as well.

QJP GRAVITY WHITE

60 ml

White instant volume powder

New generation powder that gives hair body and volume without weighing it down. Ideal for modelling and sculpting the most avant-garde and sophisticated looks.

Instructions for use:

Distribute from the roots of dry hair to create instant volume. If the objective is to achieve total volume while structured, apply to mid-lengths and ends as well.



COATING





ROOT UP SPRAY

200 ml

Root volumizing spray ideal for fine hair without volume that gives shape and consistency to the root while providing a soft, long-lasting hold. It adds volume and body to fine hair. It protects hair from external agents, such as UV rays.

Instructions for use:

Apply to damp hair a few centimetres from the roots. Comb through as usual.

DIRECTIONAL HAIR SPRAY

300 ml

Directional, non-carbonated, anti-humidity hairspray that fixes the hair style without weighing it down. It leaves no residue and is simply brushed off.

Instructions for use:

Spray uniformly onto the hair after styling at a distance of about 30 cm.



VOLUME HAIR SPRAY

300 ml

Anti-humidity non-carbonated volume lacquer. It gives natural volume to the hair without overloading. It leaves no residue.

Instructions for use:

Spray uniformly onto the hair after styling at a distance of about 30 cm.



QTEC



NICOS



TECHNICALS

There was no more enviable hair in Ancient Egypt than that of Cleopatra's. The Romans could not conceive of the women spent hours combing and caring for their hair.

It was the reference to the gods that served as an inspiration and incited them to dedicate time to hair care with delicacy and care as if it were an art, a symbol of beauty and power.



And we could affirm that hairdressing is an art in itself, a form of expression of the ego of the person and the professional himself, who becomes an artist. Her canvas colour it to fill it with vitality. He moulds it, sculpts it and gives it strength. They achieve results that evoke sensations, feelings and emotions.

With our technical product line, we want to give our professionals the tools they need to express the art of colour, the shape and result of hair.



TECHNICALS

F. Di.versa
COLOR

THE DREAM OF THE BEST DYERS.



YOU HAVEN'T TASTED ANYTHING LIKE THIS.



TECHNICALS



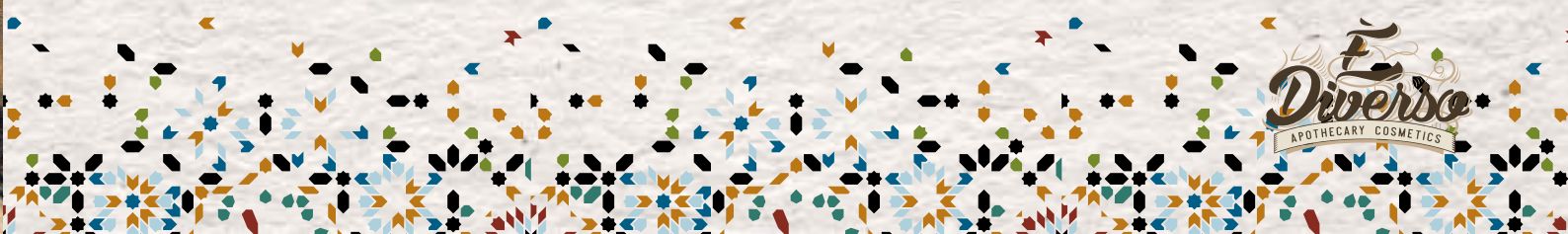


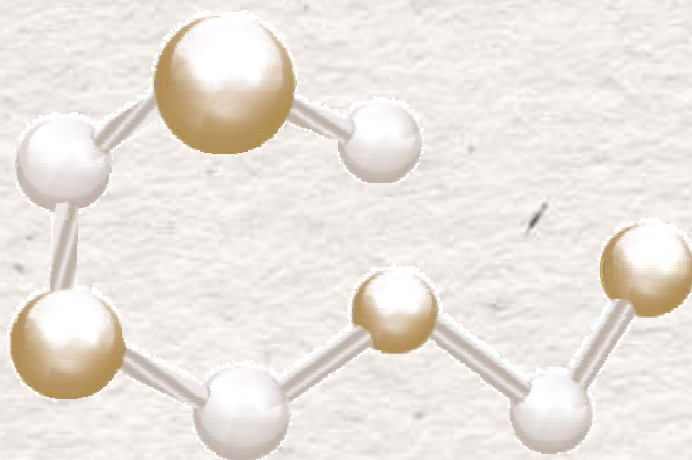
ÈDIVERSO COLOR

100 ml

Colouring treatment enriched with OIL COMPLEX TECHNOLOGY and menthol, which gives to ÈDiverse colour, unequalled characteristics in the colouring market, soothing the skin and providing a sensation of freshness and well-being.

Much more than just a colour thanks to ÈDiverse OXY, an oxidising emulsion specifically studied and developed to obtain all the nuances of ÈDiverse colour, it gets, with a single product, a permanent colour or a semi-permanent colour, using ÈDiverse developer.





OIL COMPLEX TECHNOLOGY

ARGAN, DATE OF THE DESERT, MACADAMIA AND OLIVE

It is a complex rich in cold extracted argan, date of the desert, macadamia and olive oils, extracted cold.

It turns the colouring and bleaching process into a real health and wellness treatment for hair and scalp.

The ÈDiverso Colour shades are used for semi-permanent and permanent colourings:

Colouring	Mix proportion	Exposure time
Semi-permanent	1:2 with ÈDiverso developer 1% (3.5 vol.)	20/30 minutes
Permanent standard nuances	1:1.5 with ÈDiverso OXY 3%, 6% and 9% (10, 20 and 30 vol.)	30 minutes
Permanent super-lightening shades	1:2 with ÈDiverso OXY 12% (40 vol.)	45 minutes





SELECTION[®] OF THE OXYGENATED

Percentage (vol.)	Function
1% (3,5 vol.)	Semi-permanent colouring. Tone on tone.
3% (10 vol.)	Darker coloruring. 0-1 Lightening shade.
6% (20 vol.)	Coverage of white hair, darker coloured. 1-2 shades of lightening.
9% (30 vol.)	White hair coverage. 2-3 shades of lightening.
12% (40 vol.)	4-5 Shades of lightening

COLOR[®] CHART

Instructions for use

Standard colouring	Super lightening colouring	Semi-permanent colouring
1:1,5	1:2	1:2
3-6-9% 10-20-30 vol. 30 min.	12% 40 vol. 45 min.	1% 3,5 vol. 20/30 min.

WHITE HAIR COVERAGE[®]

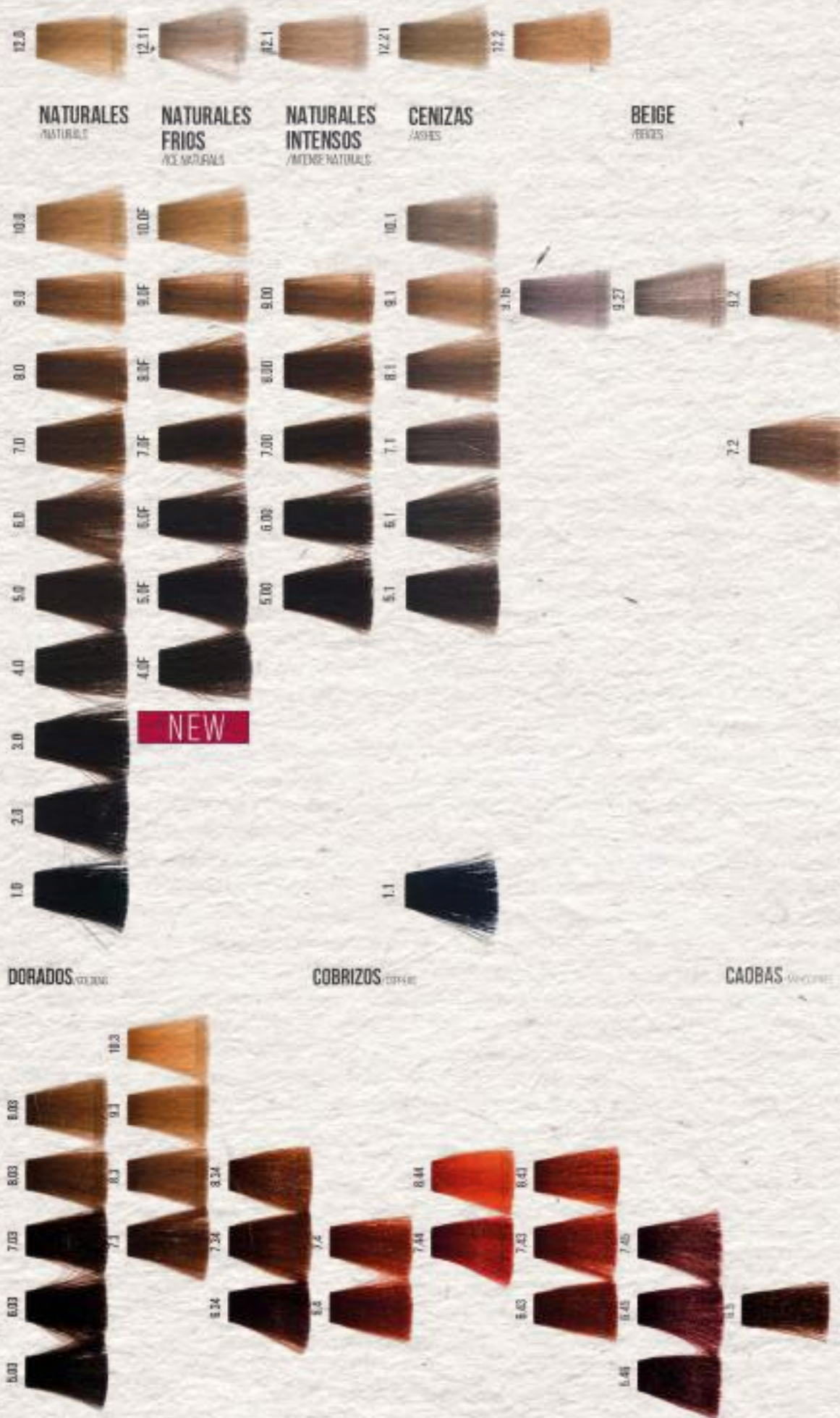
% White hair	% Natural shade	% Reflective shade
0%	0%	100%
0-30%	20%	80%
30-50%	30%	70%
50-100%	50%	50% (+mix)



NUMERACIÓN DE LOS REFLEJOS

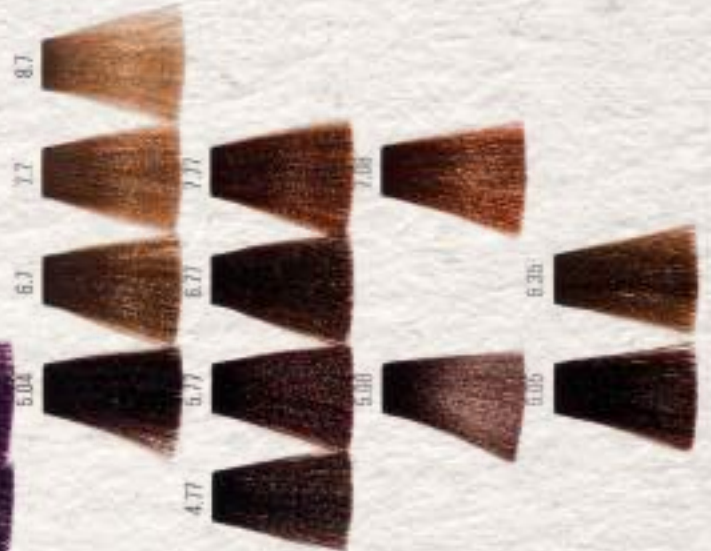
Numbering	Highlight
.0	Natural
.00	Intense natural
.1	Ash grey
.2	Beige
.3	Gold
.4	Copper
.5	Mahogany
.6	Violet
.7	Brown
.8	Red

COLOUR CHART



ROJOS (RED)

VIOLETAS (VIOLET) MARRONES (BROWN)



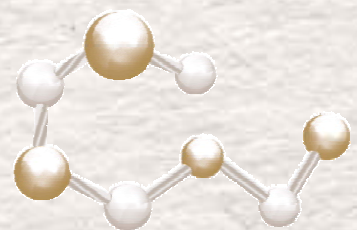
CORRECTORES (CORRECTORS)



METALICOS (METALS)



F Diversa
COLOR



OIL COMPLEX TECHNOLOGY

ARGÁN · DÁTIL DEL DESIERTO · MACADAMIA Y OLIVA

TECHNICALS





BLEACHING POWDER 9

500 gr

This powder enriched with Plex® Technology, with a complex of high-performance sugars and corn grain proteins, makes it possible to achieve lightening of up to 9 shades, even, in certain structures, to reach the "zero colour" level. With its use, unique homogeneous blondes can be obtained, it also keeps the hair structure strong, full-bodied and healthy.

The high-performance sugar complex (Beta-D-fructose oligosaccharides) protects, conditions and moisturises the hair so that the hair structure is

not affected by the stress caused by the bleaching action of the product. The hair is restructured and reconstructed. Its application guarantees incomparable results, as well as blondes full of light and shine. Corn kernel proteins support the action of the sugar complex, providing hydration, softness and protection, leaving hair healthy and full-bodied.

Instructions for use:

Mix 1 part bleaching powder 9 and 2 parts of ÈDiverse OXY 10 vol. (3%), ÈDiverse OXY 20 vol. (9%) and ÈDiverse OXY 40 vol. (12%).

- If you want to achieve 5 to 6 shades of lightening, the recommended exposure time is 45 minutes at room temperature.
- If 8 shades of lightening are desired, the exposure time is 90 minutes at room temperature.
- To achieve 9 shades of lightening, the exposure time is 90 minutes at a temperature between 37° C - 39° C.
- With the "zero colour" level, the exposure time is 90 minutes. Then replace the bleaching powder already applied, without washing and and distribute a new mixture of this powder, leave to act for 20 minutes.
- It is advisable to review the discolouration process until the desired level of lightening is achieved.



AMMONIA-FREE BLEACHING POWDER

1000 gr

A universal ammonia-free bleaching treatment enriched with OIL COMPLEX TECHNOLOGY. Its innovative formula makes it possible uniformly and homogeneously obtains up to 7 shades of lightening.

This blue, non-volatile bleaching powder does not swell or dry out

during the exposure time of the product. Thanks to its nourishing, conditioning and emollient composition, this treatment bleaches and protects the hair at the same time, resulting in unique blondes full of light and shine. In addition, it leaves the scalp and hair healthy and full of body. Enriched with corn kernel proteins.

Instructions for use

Mix one part ammonia-free bleaching powder with two parts of ÈDiverse OXY 10 vol. (3%), ÈDiverse OXY 20 vol. (6%), ÈDiverse OXY 30 vol. (9%) and ÈDiverse OXY 40 vol.

It is advisable to vary the exposure time according to the desired lightening shades, the percentage of hydrogen peroxide used (3%, 6%, 9% or 12%). Control the lightening process during the exposure time, in relation to the desired effect, the application background, the ambient temperature and the conditions of the hair to be bleached.



TECHNICALS

NEUTRAL BLEACHING PASTE

220 gr

This bleaching paste with oligosaccharides Beta-D-Fructose, lightens up to 7 tones while mattifying the hair, leaving it perfectly conditioned, moisturised and bright.

This is a bleaching paste that can be mixed with the other shades of the line to pastelize the shades of the coloured bleaching paste. This formula does not contain powder, does not swell and does not dry out. This product is not aggressive neither the hair nor the scalp. Thus, its paste structure is a product that adapts perfectly to any type of technique.



Instructions for use

The standard mixture includes 1 part of neutral bleaching paste 0.00 and 2 parts of ÈDiverse OXY 10 vol. (3%) ÈDiverse OXY 20 vol. (6%), ÈDiverse OXY 30 vol. (9%) and ÈDiverse OXY 40 vol. (12%).

The exposure time varies depending on the desired lightening tones and the percentage of hydrogen peroxide used (3%, 6%, 9% and 12%).

It is advisable to control the lightening process during the exposure process in order to obtain the desired effect, taking into account the application background, the ambient temperature and the condition of the hair to be bleached.



BLEACHING PASTE WITH COLOUR

220 gr

SILVER 0,10 | GREY 0,11 | PINK 0,12 | SAND 0,13

The bleaching paste with colour and oligosaccharides Beta-D-Fructose lightens up to 6 shades of colour while leaving hair perfectly moisturised, conditioned, shiny and full of colour.

In order to achieve the desired shade, all shades of the bleaching paste line can also be mixed together, this range is powder-free, non-swelling and non-drying.

This paste is not aggressive on the hair or scalp. Thanks to its texture, it is a product that adapts perfectly to any kind of technique.



Instructions for use:

The standard mixture includes 1 part decolouring paste with colour and 2 parts ÈDiverse OXY 10 vol. (3%) ÈDiverse OXY 20 vol. (6%), ÈDiverse OXY 30 vol. (9%) and ÈDiverse OXY 40 vol. (12%). The exposure time of this paste varies according to the desired lightening tones and the percentage of hydrogen peroxide used (3%, 6%, 9% and 12%). It is advisable to monitor the lightening process during the exposure time in order to achieve the desired effect, in relation to the application base, the ambient temperature and the conditions of the hair to be bleached.



Diverso
APOTHECARY COSMETICS

NIGHT BLEACHING

250 and 500 gr

Black bleaching cream with a lightening power of up to 7 shades. Ideal for bleaching the hair and eliminating unwanted residual orange highlights in the hair.

With its use you get unique homogeneous blondes, and it keeps the hair structure strong, full-bodied and healthy. The charcoal powder and anthracite pigment contained in its formulation inhibit the natural trichosiderin present in the hair, eliminating completely warm reflections from the hair. Thanks to Argan oil, Inulin and silk powder, Night Bleaching is a bleaching cream with a high protective power for the hair.

Instructions for use:

Mixing ratio 1:2. Wear protective gloves during application. Mix in a non-metallic bowl 1 part Night Bleaching + 2 parts Èdiverso Oxy 3,6,9 or 12% depending on the desired level of lightening.

3-4 shades: Ediverso Oxy 6% (20 Vol.)

5-6 shades: Ediverso Oxy 9% (30 Vol.)

7-8 shades: Ediverso Oxy 12% (40 Vol.)

The removal of cosmetic and hair pigments is achieved with the use of Èdiverse Oxy 3% (10 Vol.).

After the application time has elapsed, rinse thoroughly with lukewarm water, completely removing all the product and then proceed to wash the hair with plenty of shampoo; if the hair is long, it is advisable to repeat the shampooing process.



ÈDIVERSO OXY

150ml and 1000ml

Oxidising cream emulsion specifically designed for the ÈDiverse products and enriched with Argan oil.

Thanks to its composition, it protects and nourishes the hair during the colouring process and helps the full development of the colour shades ÈDiverse Colour.



Thanks to its rich argan oil content, it acts delicately on skin and hair and activates oxygen, which oxidises the colour pigments in ÈDiverse Colour. It also ensures colour fastness and stability, preventing colour changes. It can be mixed with any colouring or bleaching product.



E
Diverse
APOTHECARY COSMETICS
Tools

TOOLS

COLOR WIPE

Wipes to remove hair dye stains from the skin after coloring



AYUDANTA

Auxiliary trolley for your technical services. Thanks to its compact design, it takes up very little space in the salon.



COLOUR MIX BLENDER

High power electric dye mixer. Your great ally to achieve a homogeneous mixture and a perfect texture in your colour services.



CUT & COLOUR COATING

Black hair styling cape ideal for use on your day in colour, cut or styling.

DISPOSABLE COATING

Disposable coating with logo. 30 units.

TOOLS

AUXILIARY TROLLEY

Black multifunctional trolley with 4 drawers, upper and lower tray and side compartments. Thanks to its design, it glides easily in the living room.



BLACK APRON

Black polyester apron, easy to wash and quick drying.



DENIM APRON

Denim apron. Practical and functional.



SET OF EIGHT COMBS

Set of 8 carbon combs with sprayer in a personalised case. It contains different types and sizes to cover all salon needs.

CUTTING MACHINE

Professional cutting machine that works with or without cable. Thanks to its design, the power and durability of the AC motor and the long-lasting lithium battery, make it one of the most used tools in the salon.



RETOUCHING MACHINE

Professional machine for retouching and finishing. The DC motor that gives it great cutting power, its small size, light weight and T-wide blade make it a must-have in the salon. Modern, sophisticated and practical.



SPRAYER

Large capacity sprayer and ergonomic design.



DRYER

Your everyday ally! Hair dryer professional semi-compact hairdryer with long-lasting AC motor and 2200 watts. There's no mane that can resist it!





FLOOR DISPLAY[©]

Complete display stand made of wood.



TABLE-TOP DISPLAY

Table display stand made of wood.





TECHNICALS



COLOUR CHART

Colour chart with
105 shades.



CATALOGUE

Complete catalogue of the firm.



ÉDIVERSO LEAFLET

Price list catalogue.





FOAQM PICTURE 1

Decorative foam board with corporate images



FOAQM PICTURE 2

Decorative foam board with corporate images



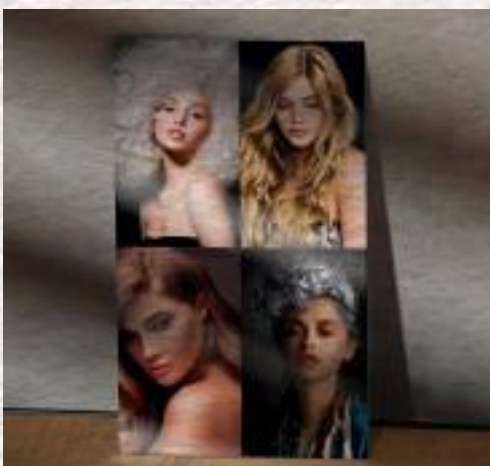
FOAQM PICTURE 3

Decorative foam board with corporate images



FOAQM PICTURE 4

Decorative foam board with corporate images



FOAQM PICTURE 5

Decorative foam board with corporate images

BOX

Cardboard box to personalize your packs of professional products.



BAG

Kraft cardboard bag with logo.



STICKER

Sticker with logo "authorised salon".





LUGGAGE KIT

Luggage kit with logo. To accompany you on all your travels!



BIG SUITCASE

Logo cabin suitcase, ideal for longer trips.



MEDIUM SUITCASE

Cabin suitcase with logo, ideal for short trips.



SMALL SUITCASE

Cabin bag with logo, ideal for carrying all your tools.





SMOOTH BLENDER

Prepare your best smoothies!



WIRELESS HEADPHONES

Wireless headphones with stereo sound, rechargeable battery and a battery life of up to 8 hours.

DRON

Let your imagination run wild!



HOVERBOARD SKATE

Move wherever you want with Ediverso!



